

A diagram of a roll sticker. It features a large red outer circle representing the roll. Inside this is a dashed blue circle representing the cut line. A solid black circle represents the bleed line. A solid blue circle represents the safety line. Arrows point from text labels to these lines: 'bleed' points to the red area, 'cut line' points to the dashed blue line, and 'safety' points to the blue line. A yellow box on the left contains text about artwork with borders. Below the dashed blue line, the text '1" x 1" Roll Sticker' is centered. At the bottom, there is a 'Design Note' and a URL.

bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

cut line

This is where your artwork will be trimmed. (Finished size outlined)

safety

All text must be kept within the blue line

ARTWORK WITH BORDERS

Minimum border thickness must be .14 (.25") thick plus the .18 (.25") bleed for correct print ready artwork. Total border size from the bleed line is .32 (.50"). Border example on the left.

1" x 1"

Roll Sticker

Design Note: Do not rotate your artwork. The top of your artwork should be aligned with the top of the cassette.

If you need to adjust the orientation of your sticker on the roll, please use the appropriate production option.

Please refer to the guidelines before submitting your design to us.